TOKARA® SOLUTIONS

SALESFORCE1 PLATFORM
CONSULTING SERVICES

Turn your ideas into innovation by designing custom mobile applications that automate your business processes and encourage collaboration across the board.

THE SALESFORCE1 PLATFORM DRIVES EMPLOYEE INGENUITY

Based entirely in the cloud, the Salesforce1 Platform provides employees with the resources they need to design and deploy both internal and external-facing mobile applications to streamline and simplify processes from sales to service. Cutting-edge frameworks, including dynamic APIs, enable developers to design application-specific solutions that incorporate data from multiple components and locations, linking actions into an all-inclusive mobile solution that promotes company-wide collaboration across departments.

User friendly interfaces eliminate the need for complicated code or IT resources, enabling any employee to create custom, automated solutions to make work easier, without the time and money typically required for back-end development. This approach means any idea can be brought to life faster, with higher adoption and use rates than top-down software implementations. Drawing from CRM data stored directly within Salesforce, the platform seamlessly integrates customer and project data into your mobile designs, ensuring all data is not only current, but also congruent.

Accessible from any device, applications designed on the Salesforce1 Platform also increase team mobility, allowing your agents to reach more customers, while also strengthening internal communication by expanding collaboration space and ability.

> Salesforce1 Platform lets your team turn custom solutions into mobile enterprise applications, accessible from anywhere, turning ideas into business innovations.

WHY IMPLEMENT SALESFORCE1 PLATFORM?

From checking e-mails to closing business deals, your employees perform a high volume of tasks each day, with insider knowledge on departmental pain points, goals, and deficiencies. This understanding positions them as excellent resources to create custom solutions that seek to address these challenges. As an industry-leading Salesforce consultant, Tokara Solutions can help your organization maximize this intelligence by deploying the Salesforce1 Platform, giving users the the tools required to create mobile applications mapped to their specific objectives.

Intuitive Design for Instant Deployment: Drag-and-drop layouts, easily adjustable menus, auto-generated user interfaces, and ready-made templates, all accessible via the Schema Builder, make it easy for employees to create applications while on the go, allowing ideas to be captured the moment they are imagined, so solutions are fresh, relevant and applicable to current business requirements. Applications can be developed in HTML5, native, or hybrid languages in a matter of minutes, and design updates are automatically synced to users' mobile devices, ensuring everyone is aware of the latest changes.

Shared Knowledge and Innovation: With the Salesforce1 Platform, employees have access to the Salesforce App Exchange, a virtual collective of thousands of pre-made applications designed and shared by users around the globe. These solutions are ready to use and can easily be downloaded and integrated into your network, as applicable. Internally, the platform features Company Communities, a mobile intranet that connects agents with company news, experts, and applications to ensure constant access to critical information that can help drive business decisions.

Your Best Practices, Automated: The Salesforce1 platform automatically syncs applications with data from your existing third-party and back-office systems, including SAP and Oracle, so you don't have to abandon your existing best practices when creating a new mobile process. Actions that previously required lengthy forms or manual deployment can now be automated, from prospect recruiting to billing.

User-Friendly Access: Cloud-based mobility means employees and partners can easily access applications no matter their location, and intuitive interfaces make it easy to update any solution, sharing all changes across your organization with a single click. Integration with Visualforce enables applications to be delivered entirely on the Web, tailored to any business requirement, user, or device via Web development technologies including HTML, CSS, JavaScript, and JQuery. Additionally, out-of-the-box authentication services mean employees and partners can securely log in to the applications through social media sites such as Facebook, creating a single pathway for collaboration.

ASK US ABOUT SALESFORCE1 PLATFORM BENEFITS

To learn more about the real business results our clients see from the Salesforce1 Platform, please contact any member of our consulting team at info@tokarasolutions.com or call +1 (877) 330-1203.

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