TOKARA® SOLUTIONS

SALESFORCE CRM
CONSULTING SERVICES

You've made the leap–we can help you soar. Maximize your Salesforce investment with our professional consulting services.

BOOST ADOPTION RATE AND ROI BY PARTNERING WITH TOKARA

Integrating Salesforce into your business practices is the first step toward transforming the way your employees communicate and collaborate across every step of the project lifecycle, from marketing to customer service. Combining automation and virtualization with CRM's management and organizational capabilities, Salesforce is revolutionizing cloud computing, helping your teams work smarter to win and maintain new relationships.

As an industry leader in CRM consulting, Tokara Solutions can help you get the most out of your Salesforce investment. Whether you're looking to completely overhaul your existing manual processes for a cloud-based business model, or simply upgrade from software-driven desktop solutions, our personnel are trained and ready to show you exactly how Salesforce can fit your needs and optimize your teams' potential. Our iterative approach expands and adjusts to your proven best practices, both in house and virtual, for the Salesforce platform, allowing you to upgrade familiar facets to the cloud while redesigning problem areas to optimize the new technology.

Our customized design, built around your organization's specific requirements, business objectives, and long-term goals, ensures Salesforce isn't simply installed, but implemented successfully within your departments, boosting your long-term employee adoption rate and maximizing your ROI.

> Tokara's seasoned consultants are here to streamline and simplify your Salesforce CRM experience with migration, implementation, customization, and training services.

salesforce

BENEFITS OF SALESFORCE CONSULTING

With its robust collaboration capabilities, Salesforce can streamline your departmental efforts into a unified approach toward business management. From mobile applications that expand your teams' reach and influence to contact management tools that ensure you never lose a vital phone number again, the platform provides all the resources needed for successful partner relationships, from capture to close. Tokara's Salesforce consulting services map this potential to the way your organization does business, making it easier to implement, enforce, and maintain.

Corrected Operational Deficiencies: Our experts will meet and confer with your teams to identify current gaps or deficiencies within your existing business processes, and explain how Salesforce can be harnessed to address and correct these issues. From unorganized prospect information that can be captured and managed electronically through the Sales Cloud Agent Console, to a technician's frustration over field-based access solved through the platform's mobile services, to internal communication issues addressed by Chatter, there is a Salesforce solution to meet each unique need.

Smarter Training and Improved Usability: Tokara's user familiarization ensures all employees, including stakeholders and end users, understand the application and use of Salesforce, including mobile deployment. Our customized training is designed around your business needs, with instructional materials tailored directly to the way your teams will operate and interact with the solution. This approach reduces the confusion and hesitation that often accompanies implementation of new technology, providing your employees with the knowledge and understanding required to effortlessly implement Salesforce into their daily operations without the use of IT resources or costly and time-consuming training software.

Enhanced Mobility through the Cloud: As more and more customers turn to mobile devices to engage with companies, enter into partnerships, and submit service requests, it is vital that your business model is designed to support virtual collaboration. Based entirely in the cloud, Salesforce provides all the tools needed to automate your existing processes into the mobile marketplace. Our consulting services help you integrate this capability into your current models, and where no solution currently exists, we help you design custom mobile applications that can easily be deployed across departments for instant access to vital corporate data.

Scalable Support: As your organization grows, so will its objectives. Our Salesforce consulting services are scalable and can be adjusted according to your business size and demand, expanding with you to accommodate your growing needs. Whether you're adding a few new seats to your existing Salesforce deployment and simply require refresher training, or opening a new location that requires a complete custom design, our experts are ready to meet you where you are and will adjust our approach to meet each specific use case.

ASK US ABOUT SALESFORCE CONSULTING

To learn more about the real business results our clients see from our Salesforce1 Consulting Services, please contact any member of our consulting team at info@tokarasolutions.com or call +1 (877) 330-1203.

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