

WE ENERGIES

UTILITIES

Saratoga CRM

Who They Are

We Energies (a.k.a. WEC) **provides electricity and natural gas to 4.4 million customers** across the states of Wisconsin, Illinois, Minnesota and Michigan. It is the largest renewable energy investor in the Wisconsin and is committed to clean energy. They work to align their policies and practices with the needs of their key stakeholders, including our customers, communities, employees and investors. Headquartered in Milwaukee, WEC employs more than 8,000 employees.

Solutions

Like many Saratoga customers, WEC is a public utility that used the application for over a decade. As new energy efficiency programs are created and as new mergers are completed, WEC needs a very flexible application that can be quickly enhanced and integrated. Several years ago, WEC made a strategic decision to utilize top end Saratoga Professional Services talent to augment their IT team so that their Saratoga instance could provide maximum value to their end users. **Tokara Solutions followed our corporate values of stability and consistency** by providing a consistent resource to WEC over several years. This has allowed WEC access to a resource that is extremely strong in Saratoga and also knowledgeable about WEC.

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Saratoga's extreme flexibility perfectly matches the dynamic environment inherent in the public utility sector.

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Success Story

With Tokara Solutions' guidance, CRM seniority and Saratoga expertise, WEC has deployed energy efficiency program improvements, corporate hierarchical aggregation, backend system integrations and UI improvements. **Tokara Solutions works closely with WEC to design, develop, test and deploy** each new updates to Saratoga as the various state governments rules and regulations are announced for the new utility technologies that become available.

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Tokara continues to be a strategic partner for WE Energies

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